

Stan Shparberg

SVP Head of Marketing for Airbus Commercial & International

BIOGRAPHY

#Airbus

Stan Shparberd was appointed Head of Marketing for Airbus Commercial & International in December 2021. He joined the Airbus Family in March 2020 as Vice President Commercial, Airbus Corporate Jets and was responsible for sales and marketing globally.



Prior to joining Airbus, Stan was an Executive Vice President of Sales of Silicon Valley based Enlighted Inc, focusing on developing an IoT platform for Smart Infrastructure division. He held various positions at Siemens, a large industrial conglomerate, across a number of different locations around the world: USA, China, Russia and Australia. In 2016, Stan was promoted to be responsible for the optimization of Siemens's manufacturing footprint in Americas, covering North and South America.

Starting his career in Australia in the power generation sector, he then moved to Russia as a Head of a business unit in the Oil & Gas and Mining Industry.

Stan holds a bachelor double degree from RMIT and CQU University in Australia and recently completed with honors an EMBA course at European School of Management and Technology in Berlin, Germany. He is also a certified CPA and an ambassador at a One Young World association.

Stan is a vivid aviation enthusiast who loves to explore and learn new cultures through traveling. In his spare time he is a keen golfer and skier.