

Airbus wins Crystal Cabin Award at APEX with Connected Cabin

APEX Expo, Los Angeles, 10th September 2019 – Airbus, together with gategroup, Recaro Aircraft Seating and STELIA Aerospace, have won the 2019 Crystal Cabin Award in the category “Best Customer Journey” with the *Airspace Connected Experience*. Unveiled as a concept during the APEX Expo last year, it will usher in a new personalised experience for passengers and provide opportunities for improving airlines’ ancillary revenues and operational efficiencies. The platform will link in real-time interconnected core cabin components, including the galleys, meal trolleys, seats, overhead bins and other cabin elements. It will allow passengers to receive a much more personalised travel experience. Airbus is working with additional suppliers to expand the services linked to the Connected Experience.

Soeren Scholz, Airbus’ SVP Cabin & Cargo Programme said: “This seamless inter-connectivity within the cabin will be of tremendous benefit to passengers who will be able to enjoy individually tailored, personalised and high-quality inflight service.”

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About Airbus

Airbus is a global leader in aeronautics, space and related services. In 2018 it generated revenues of € 64 billion and employed a workforce of around 134,000. Airbus offers the most comprehensive range of passenger airliners. Airbus is also a European leader providing tanker, combat, transport and mission aircraft, as well as one of the world’s leading space companies. In helicopters, Airbus provides the most efficient civil and military rotorcraft solutions worldwide.

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